

TEMNIKOVA[®] MEDIA
INTELLIGENCE
LAB.

TEMNIKOVA[®] Media Intelligence Lab. —
is a laboratory of TEMNIKOVA[®] label specializing on the
development of high-tech entertainment and marketing
solutions.

We offer a full range of works from software development
to project implementation including AR-filters and games, VR,
NFC-technologies, etc.

Short summary:

Augmented reality (AR)

Augmented reality is a technology that allows to integrate three-dimensional virtual objects into the real world.

Advantages

- Create independent digital animations for your marketing needs: the user only needs a smartphone connected to the Internet, a high-resolution screen and a viewfinder.
- Unlimited by the rules of third-party sites creative

According to Statista, the AR- and VR-market will reach \$72.8 billion in 2024

We develop and promote

AR-filters

A tool for the Stories format that interacts with the image using AR-technology.

Benefits

- Organic promotion of social networks in order to increase subscribers.
- Interact with your product with no need to install additional applications
- Vitality through the spread of UGC

AR-games

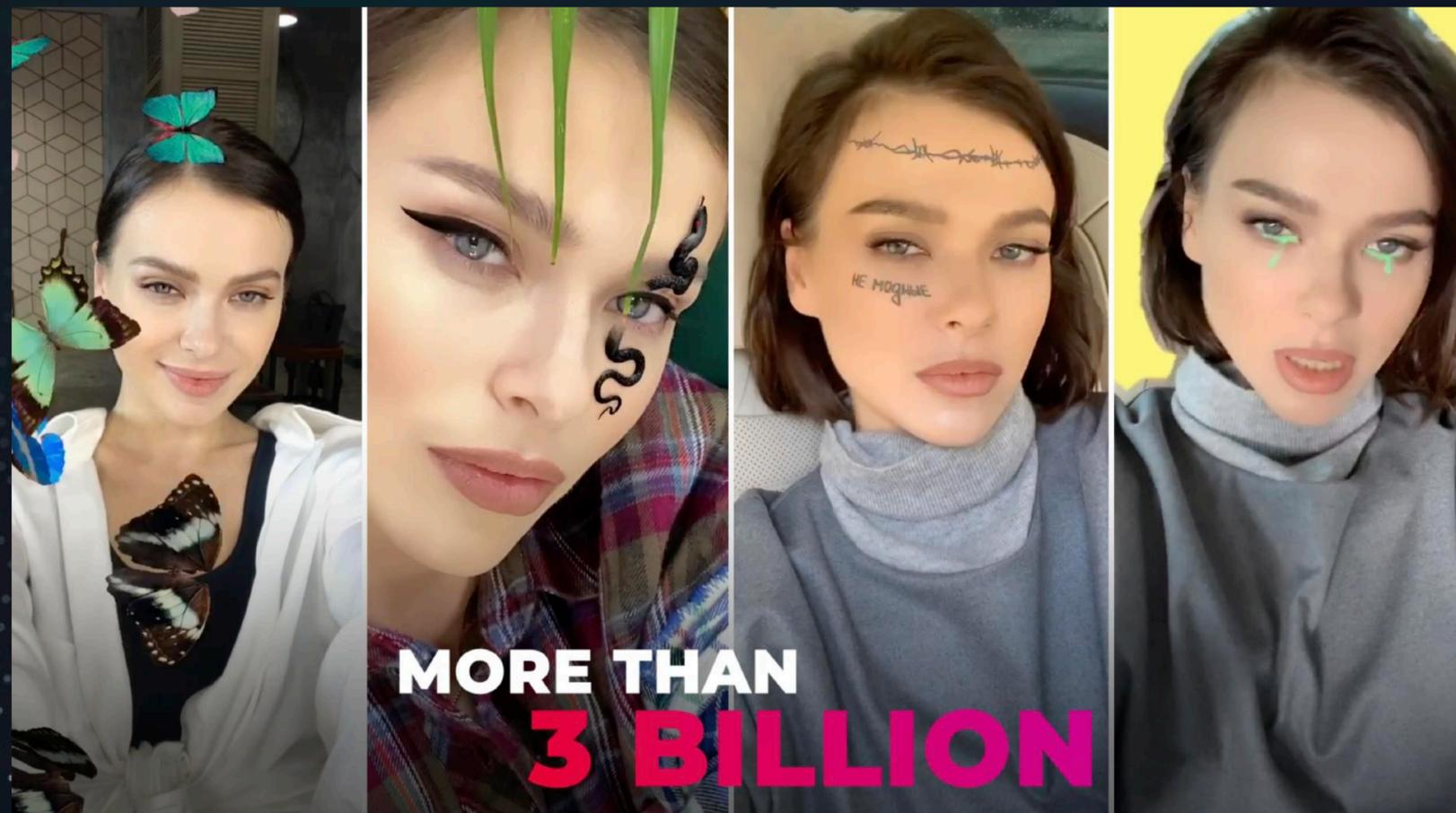
AR-filters in Stories with interactive game mechanics.

Benefits

- Emotional marketing
- Interactive mechanics that increase audience engagement
- A way to attract the attention of the modern Y-generation (those who are passionate about digital technologies from a young age)
- Gamification to simplify communication and increase the contact duration

Examples of application areas

Augmented reality allows to demonstrate a product and company's positioning, focus on brand values, create a spectacular interactive experience with a fun effect or a game with a real competition. Unlimited creativity and effective marketing of the new generation.



Watch the video

Our cases - more than 3,500,000,000 uses

FILTERS



Russian
Tattoo



Beauty
Cutie



Flowers
boost



Butterfly



Птичка



Emoji
Love



Beauty
Master



Glammy



Santa



Partymaker



Soft Love
Criminal



XMAS



Diamond
Boom



Save
the Planet



Stress

GAMES



Yummy World
AR Game



Happy
New Year



Impulses
AR Game



Snowballs
AR Game



Donkey King
AR Game



Ice Runner
AR Game



Heroes
AR Game



Megacity
AR Game



Face Snake
Baby

Our advantages

EXPERTISE

We became one of the first companies who get access to beta-testing of the new AR-technology on Facebook & Instagram.

EFFICIENCY

3.5 billion launches of our AR-products,
great audience recognition

CREATIVITY

We don't just develop a filter, but come up with creative concepts for your goals and objectives

PROMO

We give fast promotion of the filter pre-installing it on the audience of Elena Temnikova (more than 5 million subscribers)